



TourPass

Real-time coordination for modern tours: timing, location, communication — all in one place.

Founder: Vladislav Mashinski

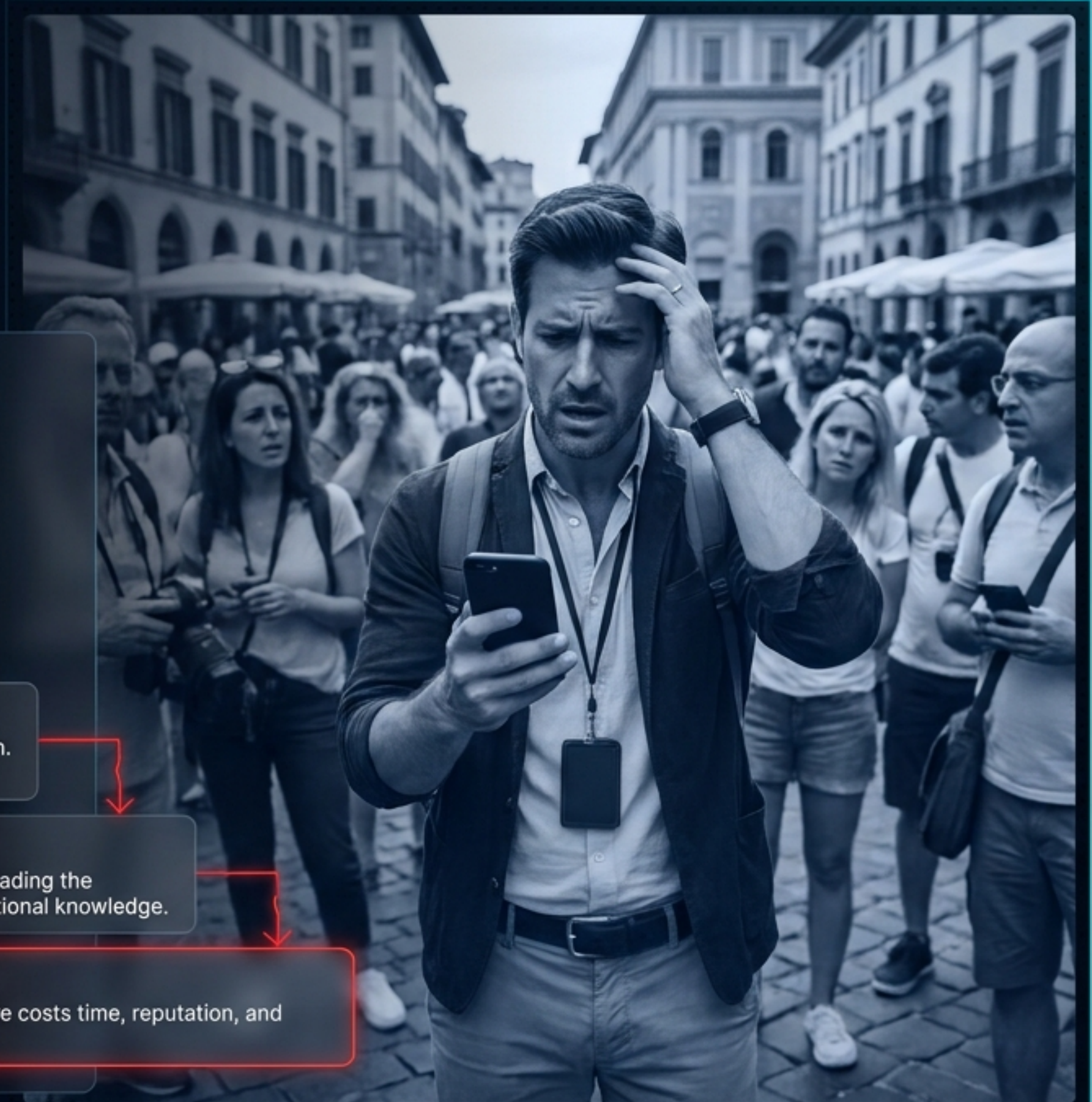
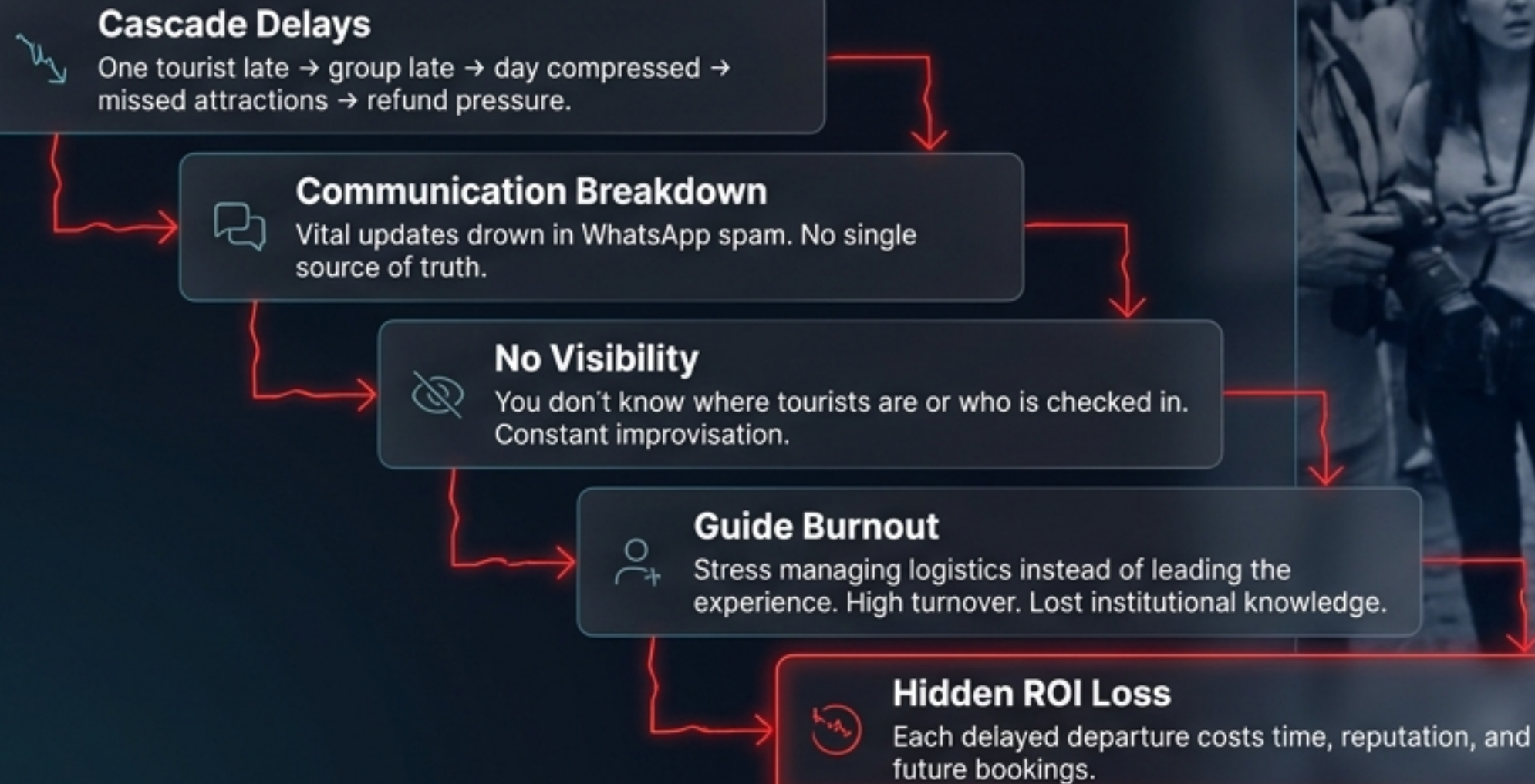
Website: tourpass.eu

Email: support@viiptag.ee

The Hidden Costs of Operational Chaos

One delayed tourist crashes your entire timeline. Communication fractures. Guide stress explodes.

The Cascade of Chaos



TourPass: One Unified System

Replaces fragmented WhatsApp and spreadsheets.

Guide View: Command Panel.
Bus GPS, countdown timer,
digital roster, instant comms.



Physical NFC Card: Hardware.
No app installation needed.
Keep as souvenir.

Tourist View: Frictionless Web.
Instant access via QR or tap.
Zero friction.

Free platform:
Registration and all platform
features are completely free.

One-time physical cost:
You pay only for the physical
NFC cards themselves.

Full operational control:
Know bus locations, check-ins,
and support needs instantly.

Tourist Peace of Mind in One Tap

No downloads, no logins, no chaos.

Live Bus Tracking: Real-time map showing coach location. Eliminates "where is the bus?" anxiety.

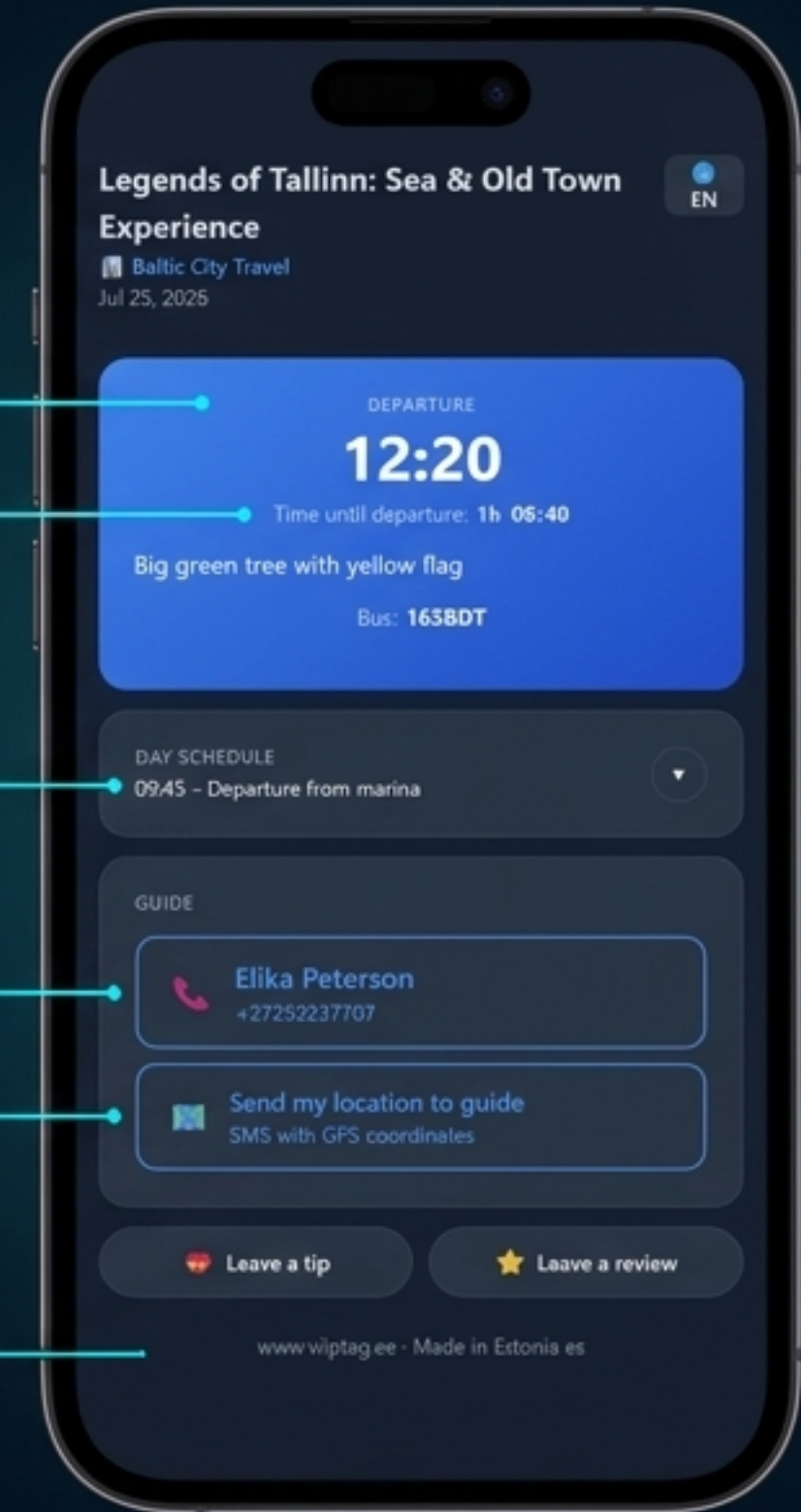
Smart Countdown Timer: Minutes and seconds until departure. Crystal clear. Zero time confusion.

Direct Call Button: One tap to reach the guide instantly. Always connected.

Location Sharing: Send exact coordinates to the guide in an emergency.

Live Itinerary Updates: Real-time schedule, stops, and meeting points.

Souvenir You Keep: The physical branded card acts as a lasting memory of the experience.



Digital Command Centre for the Guide

Complete group control. Less stress.

← Back EN Edit

Legends of Tallinn: Sea & Old...

2026-07-25

Departure time

12 : 20 🕒 ✓

Update anytime during the tour — tourists see it live next to the countdown.

Bus location

Bus number Driver phone

165BOT +372586635

📍 Update bus location

Send this link to the driver once — one tap updates the bus location at each stop.

📍 Send driver the location button

Re-call

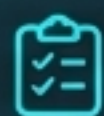
0 on board / 5 total

Tour info

Big green tree with yellow flag

Ready-to-paste text with tour details for email or messenger.

📄 Copy tour info for email



Live Group Checklist: Real-time roster. One-second headcount to see exactly who is checked in.



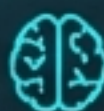
One-Button Location Broadcast: Update the bus position for the entire group with one tap. No separate apps.



Direct Communication: Tap to call any tourist directly without dialling.



GPS Integration: Instantly locate lost tourists who have shared their position.



Intuitive Interface: Built for guides. Zero training required. Flawless operation on older devices.



GDPR-Compliant: Row-Level Security. Tourists see only their tour; guides see only their group.

Instant Recognition in Crowds

Why a branded lanyard wins.



Spot Your Group Instantly

Guides spot the lanyards immediately. No squinting at faces or shouting names.

Forget Paper Rosters

Visual headcounts replace the stress of manual tallying every five minutes.

Reduced 'Lost Tourist' Risk

Physical identity creates psychological safety; tourists feel they belong and do not wander.

Professionalism Signal

Branded cards differentiate the operator, signalling a premium, cared-for experience.

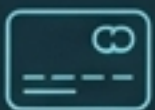
One Payment. Complete Ownership. Pure Profit.

Buy cards once. Use them forever.



The Card Never Dies

A physical keepsake that converts repeat bookings.



Premium Souvenir:

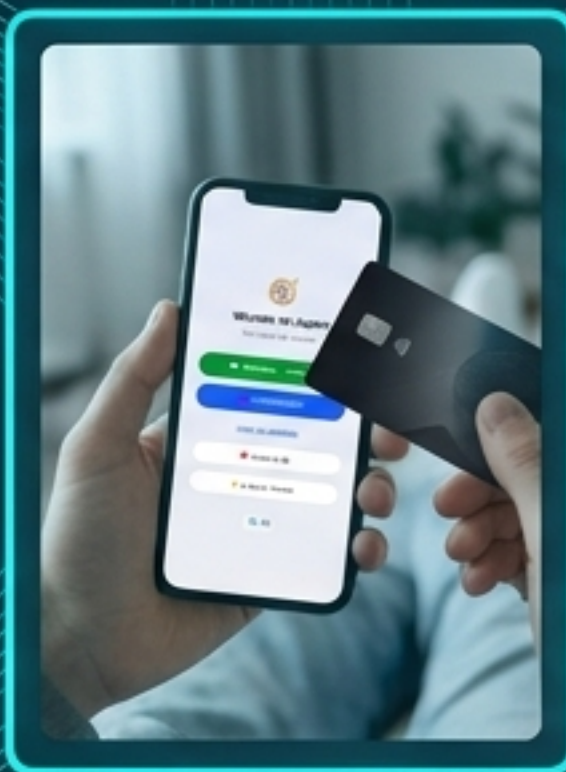
High-quality NFC card with company branding. Tourists keep it, display it, and show friends.



Long-Tail Conversions:

Months later, a tourist taps the card at home, sees upcoming tours, and books again. Zero marketing spend.

The Tour



The Home



Luxury Brand Signal

Differentiates you from cheap competitors. Year-round exposure sitting on a desk or travel bag.

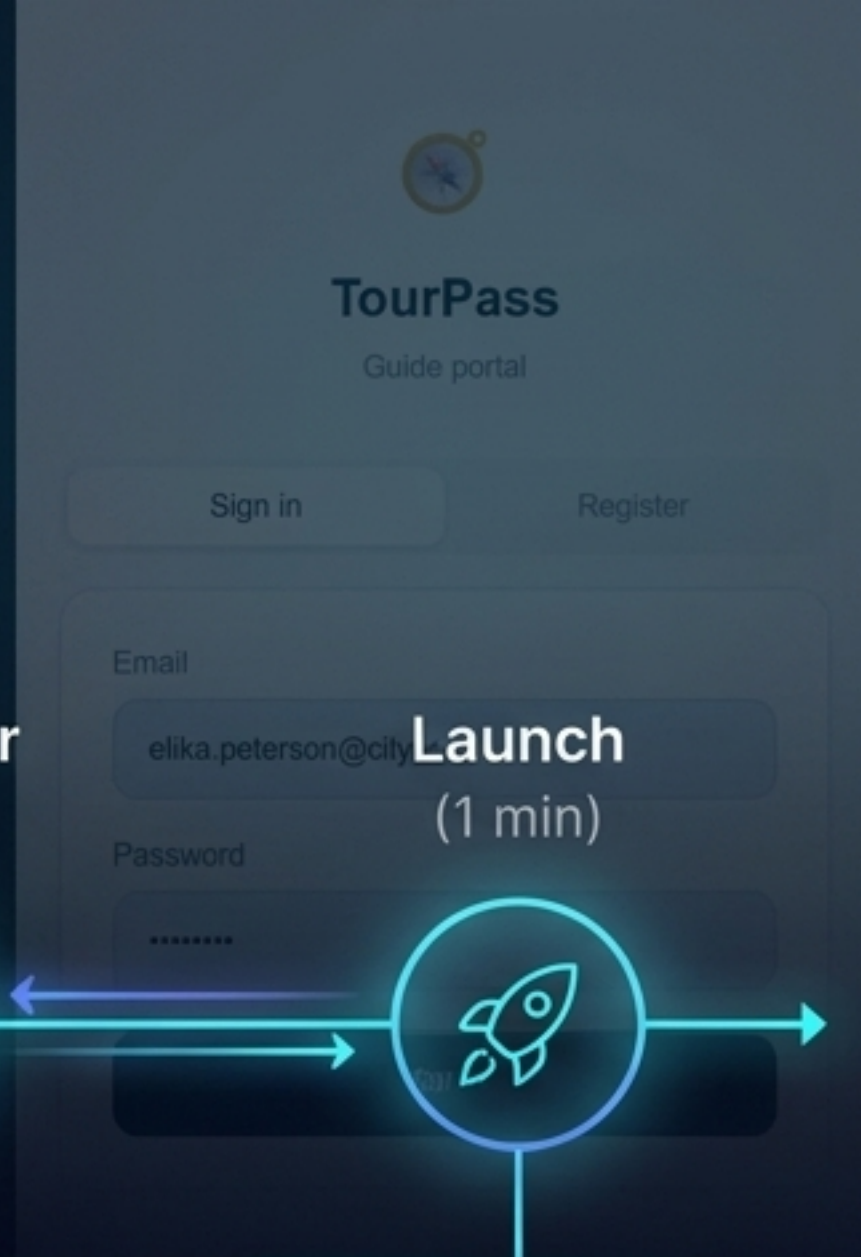
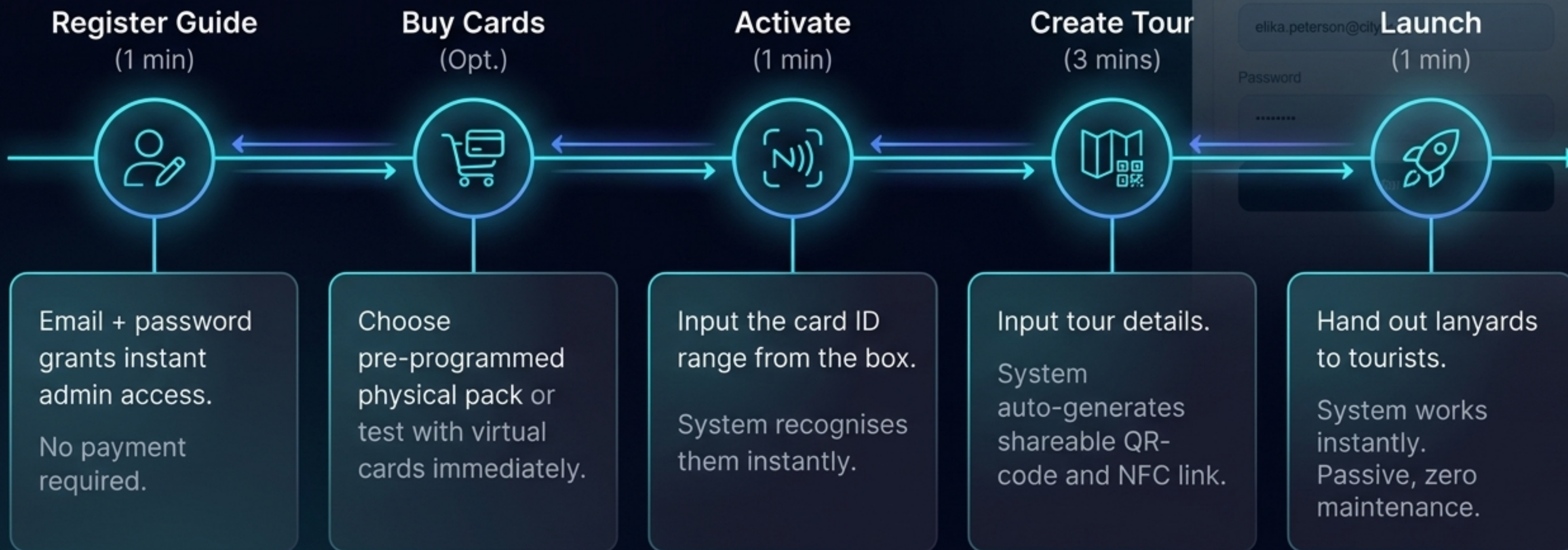


Measured ROI

Analytics track exactly which tours, guides, and cards generate organic repeat revenue.

From Signup to Live Tour in 10 Minutes

Plug & play simplicity.



Evolution: How Tour Management Should Work

TourPass vs. WhatsApp + Spreadsheets.

Factor	WhatsApp + Paper	TourPass
Setup Cost	— Free (but chaotic)	✓ Free (system is free, pay only for cards)
Scaling	— New chat group per guide	✓ Unlimited guides, unlimited tours
Group Control	— Manual counting, 15 min to board	✓ Automatic checklist, 3 min to board
Lost Tourists	— Phone calls in the dark	✓ Real-time GPS location + Call button
Communication	— Spam in group chat, updates missed	✓ Interactive map, timer, instant calls
Post-Tour ROI	— Zero (communication ends)	✓ Card works for 120+ months driving repeat bookings
Payment Model	— N/A	✓ One-time card purchase. No recurring fees
Data Security	— Data visible in chat logs	✓ GDPR-compliant, Row-Level Security encryption
Guide Experience	— Stressful, reactive	✓ Calm, proactive, confident

Perfect Alignment: Everyone Benefits

Tourist safety, Guide confidence, Operator profit.





Ready to Transform Your Tour Operations?

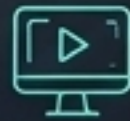
Register free. Order cards when you're ready.

Start Free.



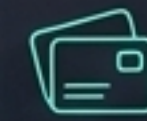
Zero payment to sign up.
No credit card required.

Test Immediately.



Use virtual cards to run a
demo tour risk-free.

Order When Ready.



Buy physical cards at your
own pace. Flexible quantities.

Support: support@viiptag.ee | Web: tourpass.eu

Founder access: Vladislav Mashinski available for strategic conversations.

[Book a 15-minute demo](#)

**Modern tourism deserves modern operations.
TourPass is the infrastructure that makes it work.**